



3rd Annual Hidden Treasures Open Art Studio Tour 2018
Presented by Art Society of Strathcona County
June 23 & 24, 2018, 10am to 5pm
Information for Members

We are now planning the **3rd Annual Hidden Treasures Open Art Studio Tour for 2018!!** This is a self-guided tour of Strathcona County artists' working studios. This event is free to the public. Artists will be able to show and sell any of their artwork, framed or unframed, originals or prints, gather contact information for promotion, and distribute promotional material for their art and upcoming shows and events.

Either open up your home studio or set up a booth in the A. J. Ottewell Center. Home studios should have easy and safe access for the public. Artists will need to ensure that they have liability coverage through their homeowner's insurance policy.

Artists are encouraged to hold their own door prize as a method of capturing email addresses for their mailing list.

Registration Details:

On-line registration for Ottewell Center artists opens February 1st. DUE TO LIMITED SPACE OF THE OTTEWELL CENTER, THE FIRST 10 ARTISTS WILL BE ACCEPTED, A WAITING LIST WILL BE IN EFFECT AFTER THAT LIMIT IS REACHED.

- Registration is open to all ASSC members with a current membership and having been a member on December 31, 2017.
- There is no limit to the number of ASSC members with home studios who wish to participate.
- Cost of registration is \$50 for home studio artists and \$60 for Ottewell Center artists. Payment is due upon registration.
- Registration, payment and a digital image of your art must be received by February 28th. **THERE WILL BE NO LATE REGISTRATIONS OR PAYMENT ALLOWED.**
- If space permits, we may use a digital image of a work of your art for the brochure, please email to normacallicott59@gmail.com by February 28, 2018.
- There are no refunds of registration.

Artist Commitment:

- **Artists MUST be present for the entire 2 days** and be have some art work in progress for the public to observe.
- The Committee may view home studios prior to the event to ensure safe and easy access for the public.
- Regardless of being in the Ottewell Center or a home studio, artists are responsible for collecting payment for their own sales.
- Artists with studios will be asked to display ASSC material for distribution, such as promotional materials of upcoming events, general ASSC information and workshops.
- Participating artists must provide a digital picture of an artwork which may be used in promotional material.
- Artists must ensure that their homeowners insurance provides public liability coverage for this event.
- **Registration deadline is FEBRUARY 28, 2018.**

Committee Commitment:

- We will promote this event through several local newspapers, ASSC website and email list, Facebook page, (paid ads), several websites and distribute colored brochures and posters which will details of all studios including a map inside.
- We will provide each venue with at least 3 signs to guide visitors to your studio (more available upon request).

For more information contact Norma Callicott at 780 464 2519 or normacallicott59@gmail.com