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MAY 2024 NEWSLETTER

Message from the President

Ever feel like there is not time enough to paint? That seems to be my problem right now. Between work, family visiting, and the other things called life, it seems difficult to carve out the time. Nevertheless, I urge you to make time it helps your mental health.

Many events happened this last month, some good, some sad. Let's try to be encouraging to our members always being mindful that we have not walked a mile in their shoes. I would like to acknowledge those that work so hard and spend so much of their time supporting this organization. Those that work on the Library keeping us well stocked and organized. To the gals in the Loft who deal with all of the intake and hanging. To those on the Spring Show Committee that organized and those that showed and did their shifts. To those in Drop In who organize and look after that. To all those that help - there are so many unsung heroes one being Kay who does far more than a secretary does. Thank you and don't forget to create!

Cheers.

Joyce Boyer

What's Coming Up In May

May 1-2 Set Up for Student show

May 3-5 Student Show

May 7 Board Meeting 6:30 pm

May 12 Mother's Day Loft Closed

May 14 General Meeting 7:00 pm

May 18 & 19 Long Weekend Loft Closed

May 25 & 26 Jane Romanishko

Drop In May 1, 8, 15, 22 and 29

Hello ASSC Members!

I wanted to take the opportunity to give a huge 'thank you' to everyone for your kind words about last month's edition. It was an intimidating undertaking to say the least, but I felt so much support and I'd like to thank you for that. I think I replied to everyone's messages, but if I missed anyone, thank you from the bottom of my heart. I look forward to working on the next!

The Board has told me to keep it short, so, before the orchestra plays me off, here is your May Newsletter.

I hope April is wonderful for all of you.
Until next month!
Mackenzie



A little bird told me.....
Item of interest

LEDUC ART CLUB
Spring Fling
ART SHOW & SALE

APRIL 18TH
FLOWER ARRANGING WORKSHOP
Hosted by The Leduc Florists, this workshop is from 1pm to 3pm and is \$50.00. Registration online.

APRIL 20TH
AFTERNOON FLORAL WATERCOLOR CLASS
Hosted by Kim Legler, This workshop is from 2pm - 5pm and is \$25.00, registration online. Refreshments provided and desserts from Prestigio Bakery.

DIVE INTO SPRING WITH THE LEDUC ART CLUB'S SPRING FLING ART SHOW AND SALE!

EVENT DETAILS	LOCATION
1ST - 30TH APRIL 2024	4330 BLACK GOLD DR, LEDUC, AB T9E 3C3
WWW.LEDUCARTCLUB.COM	LEDUC ARTS FOUNDRY

Hello Members,
A few opportunities to announce:

We are in the final stages of planning the Student Show. We have had a wonderful response, and the show is back to its former size! It's great to see so much response from the schools and students. We are still in need of some volunteers for the event, all tasks will be explained.

Wednesday May 1st, 12-3pm- Display Panel set up- need 2 people

Wednesday May 1st, 3-5pm- Intake of artwork- need 2 people

Thursday May 2nd, 9:30 -12:30 ish- Hanging the artwork- need 2 people

Friday May 3rd, 6:30-9pm Reception Welcome desk- need 2 people

Please contact me, Kay McCormack for info or volunteering
artworkbykm@gmail.com

Secondly, we still need a coordinator for the General Meeting Speakers. If you have any ideas even just for one meeting, please send your ideas to joyceboyerart@gmail.com

Thirdly, we are excited to announce that our May speaker is Carlene Ross!



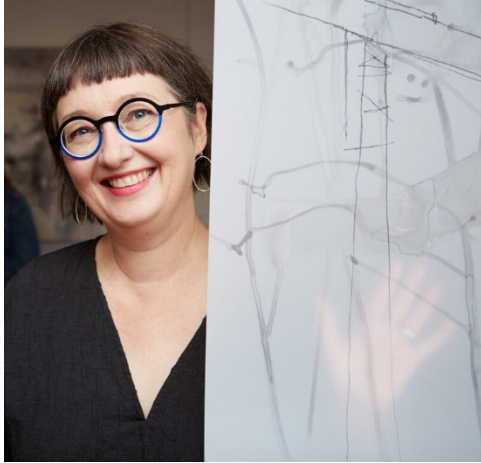
In addition to the above events, we are looking for volunteers in June to be involved in a paint battle. Come have some fun! If you are interested, please let Joyce know.



[What's Up in the Loft?](#)

Check out our May/June Exhibit! We are delighted to showcase our Feature artist, Lori Sokoluk along with a full gallery of Gifts & new Art from our member artists...

New to the Loft



Lori Sokoluk: "I Can See the Sandy Bottom"

If you have an outside local event, you can request up to three \$5 certificates from Judy Fairweather (jifairweather@hotmail.com) to hand out to anyone who has never visited the Loft Art & Gift Gallery. When presented with payment, they are redeemable as cash toward any purchase in the Loft Gallery. We will be monitoring this new initiative to see if we can increase traffic to the gallery, along with our ads in the Sherwood Park News which appear in the Thursday edition prior to the first weekend in May/June.

We appreciate your efforts in promoting the Loft & Gift Gallery to your friends & family. Personal invitations are often the best way to encourage newcomers to visit. And don't forget to Like & Share on social media! New ideas are always welcome!

Gift Certificate Promotion

To draw new customers to the Loft Art and Gift Gallery, the ASSC has decided to try using Gift Certificates in \$5 denominations.

What does the certificate look like?

It is a colourful medium-sized card with basic info., including the address of the Ottewell Center, hours of operation and expiry (Dec. 2024)

Where will they be given out?

ASSC members who are participating in 'art' related events in Sherwood Park (not in the ArtBarn) such as Culture Days, Studio Tour, etc. are encouraged to access Gift Certificates and hand out.

How to access the Certificates?

Step 1...Contact Judy at jifairweather@hotmail.com

Step 2...pick up 3 certificates: From Judy or Mary at monthly meeting; from Janelle during office hours Mon or Wed; or from an envelope in the desk drawer during Sat or Sun shift.

Step 3...Sign record sheet under Member

Thanks to Janelle, Kay and Mary for their time in making this happen.



Online Promotion and Information

If you are on Facebook and/or Instagram, please “like” or “follow” us on our social media @artstrathcona. “Likes”, “hearts”, comments and shares (to your social media) help us promote our events and workshops.

The ASSC has a private Facebook page “Drop In Painting” where members can share information on classes, art shows, or even ask questions of members.

“The Mail Bag”: mackenzienn@hotmail.com

